



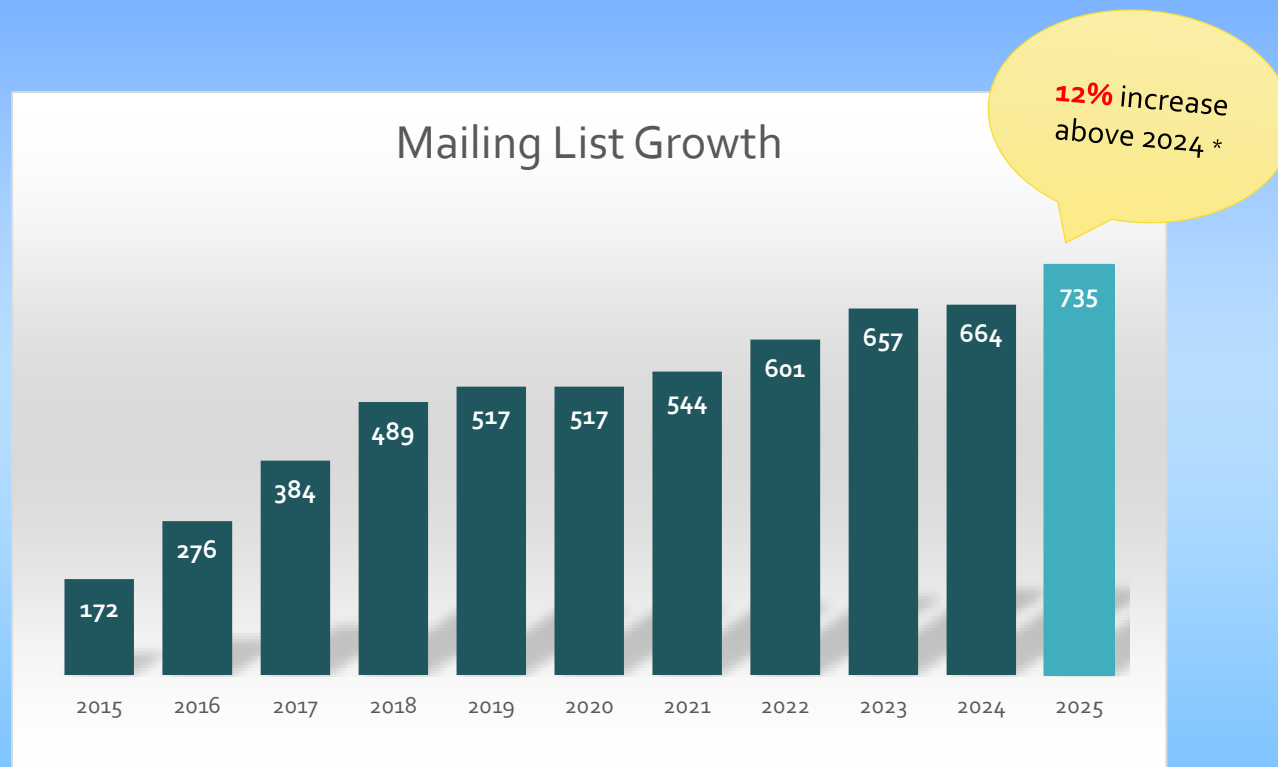
Stockbridge Community Cinema

Annual Report 2025

We produce this annual report voluntarily to provide details of our performance, to be accountable for our finances, and to acknowledge the help received from our many volunteers

1. Customers

Email List Subscribers

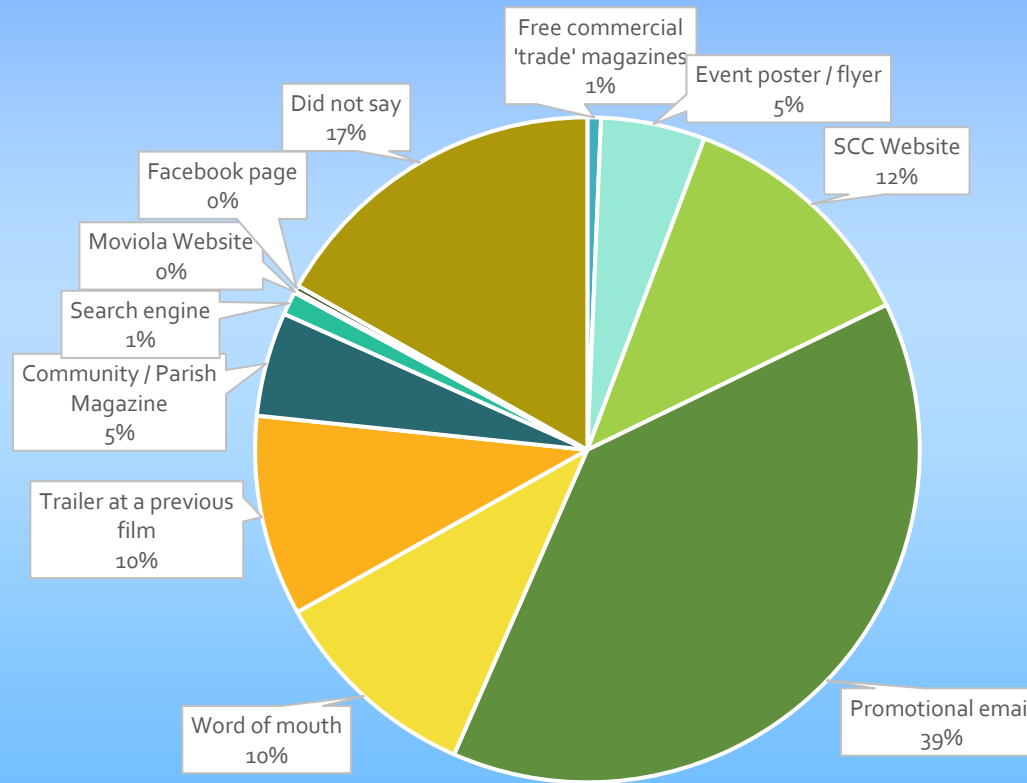


* Includes those added by SCC from people who bought tickets in 2025, indicating they wanted to be sent regular information by email

1. Customers

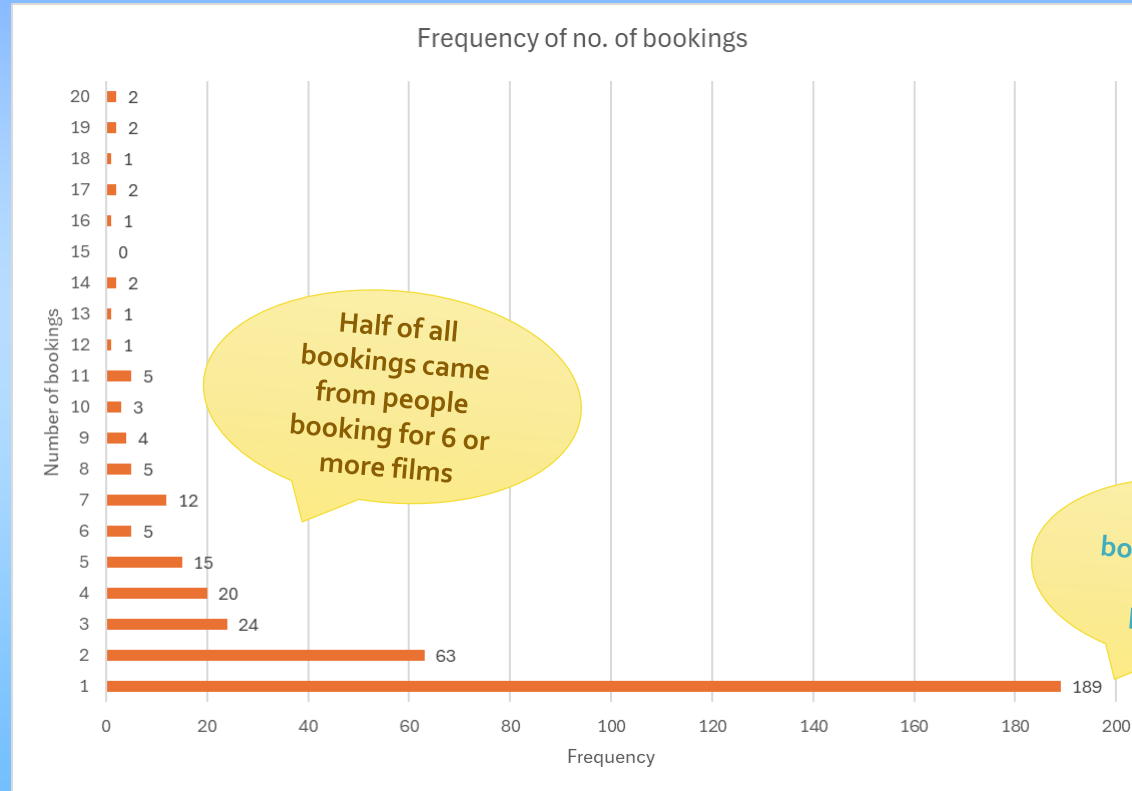
How did customers hear of our events?

Publicity Source (from bookings data 2025 - 1066 bookings)



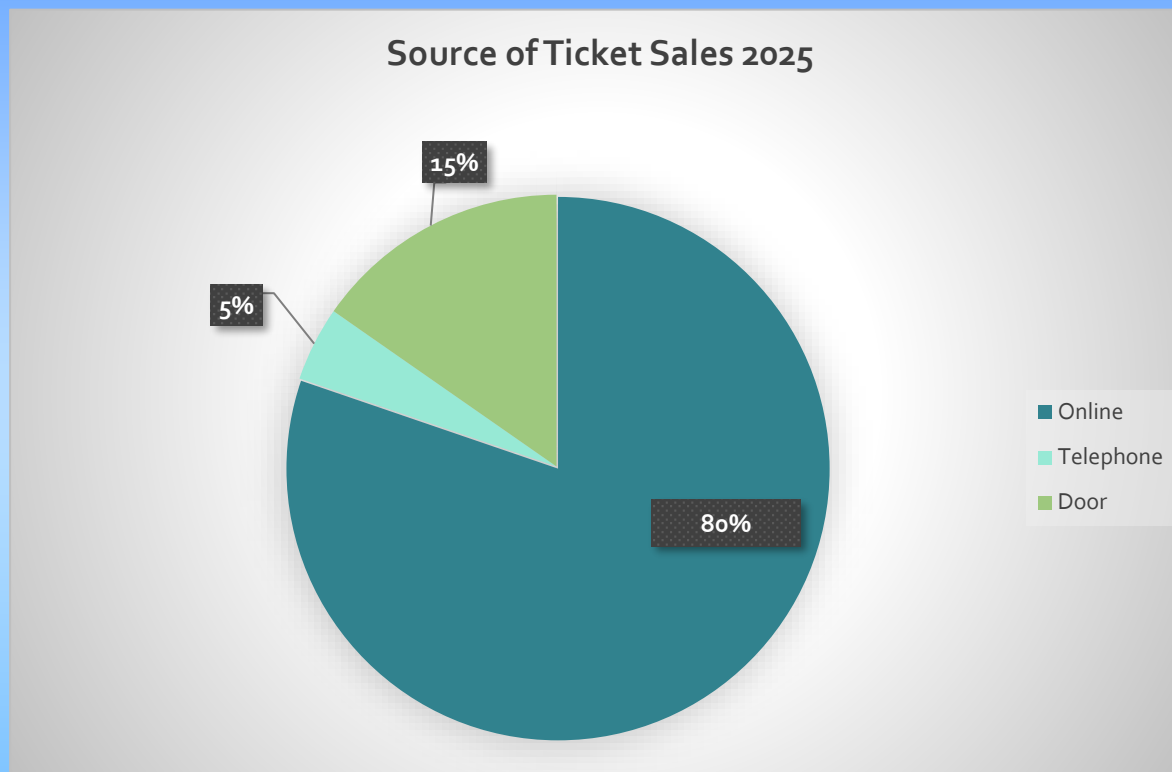
1. Customers

How frequently did customers buy tickets in 2025?



1. Customers

How did customers buy tickets in 2025?

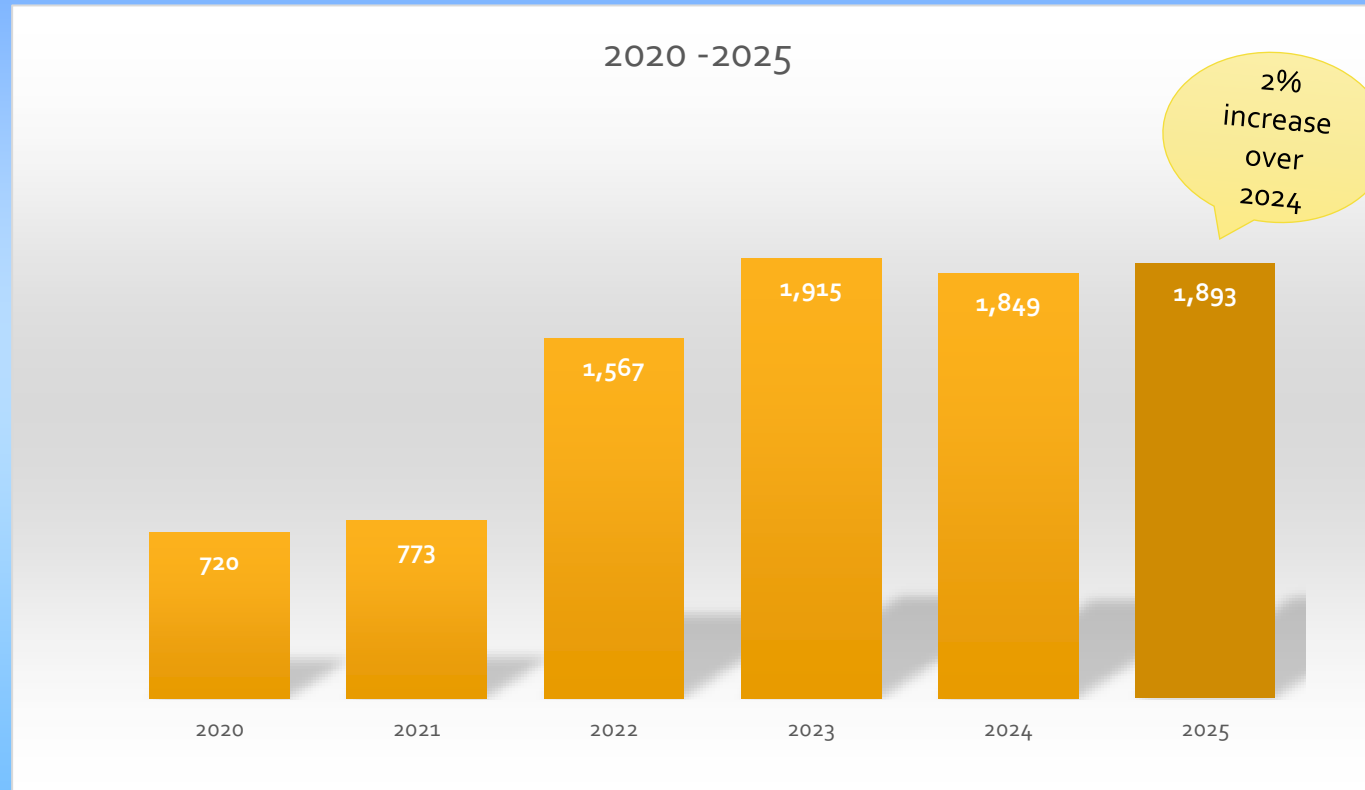


Use of the FREE telephone booking service increased by 3% over 2024

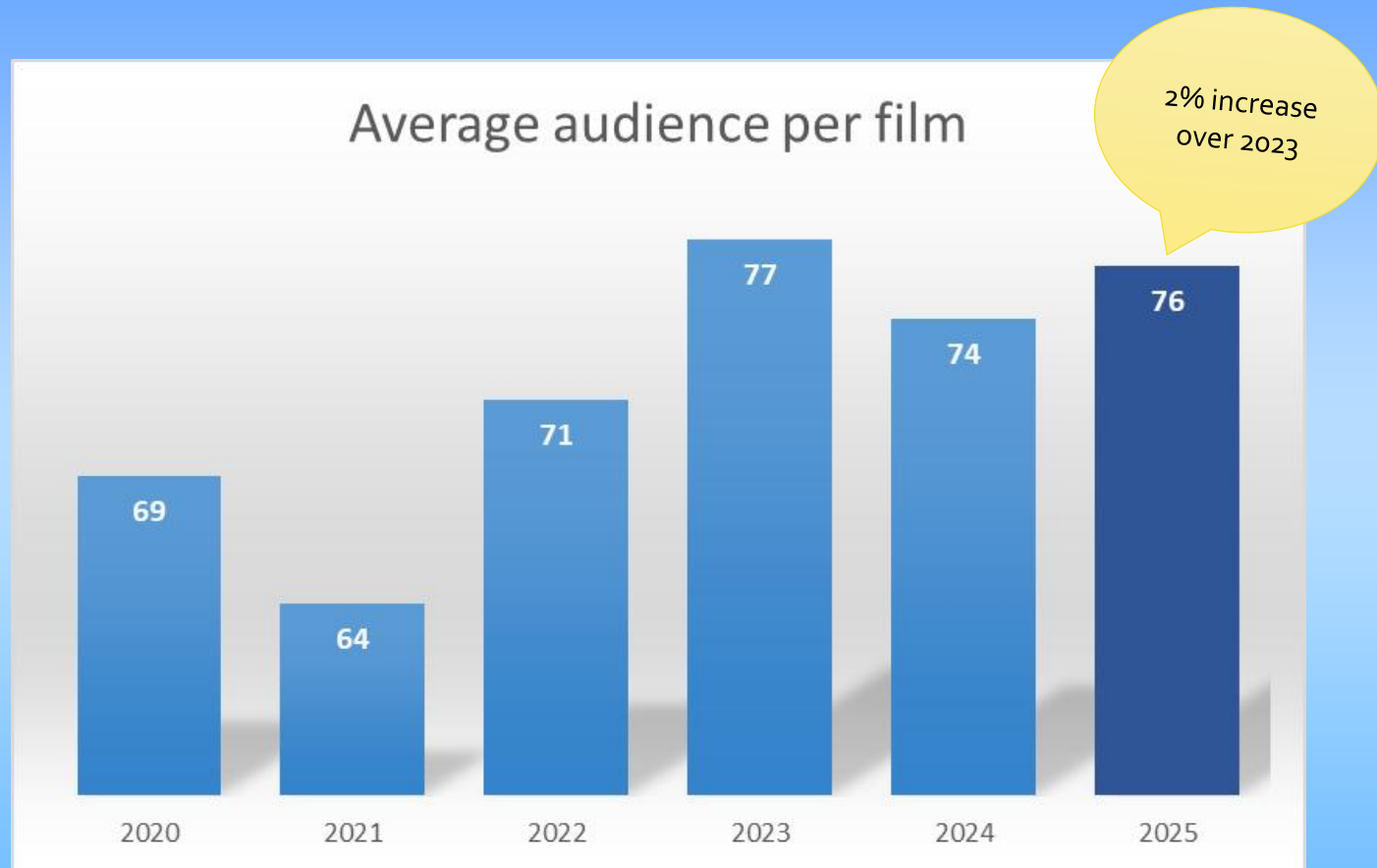
0333 666 3366

75% of payments at the door are from our volunteers

2. Ticket Sales

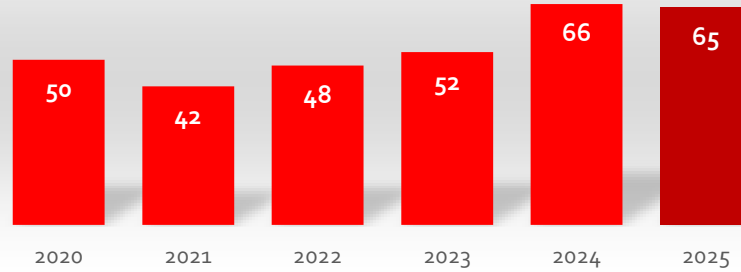


2. Ticket Sales

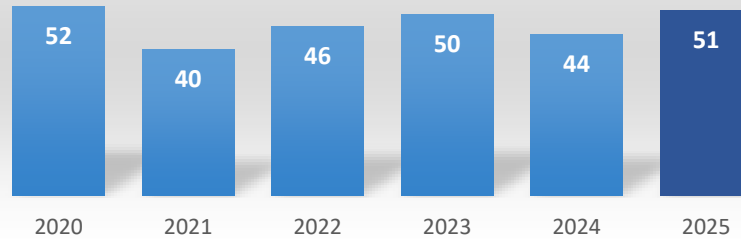


2. Ticket Sales

Average Audience per screening
FRIDAY FILMS

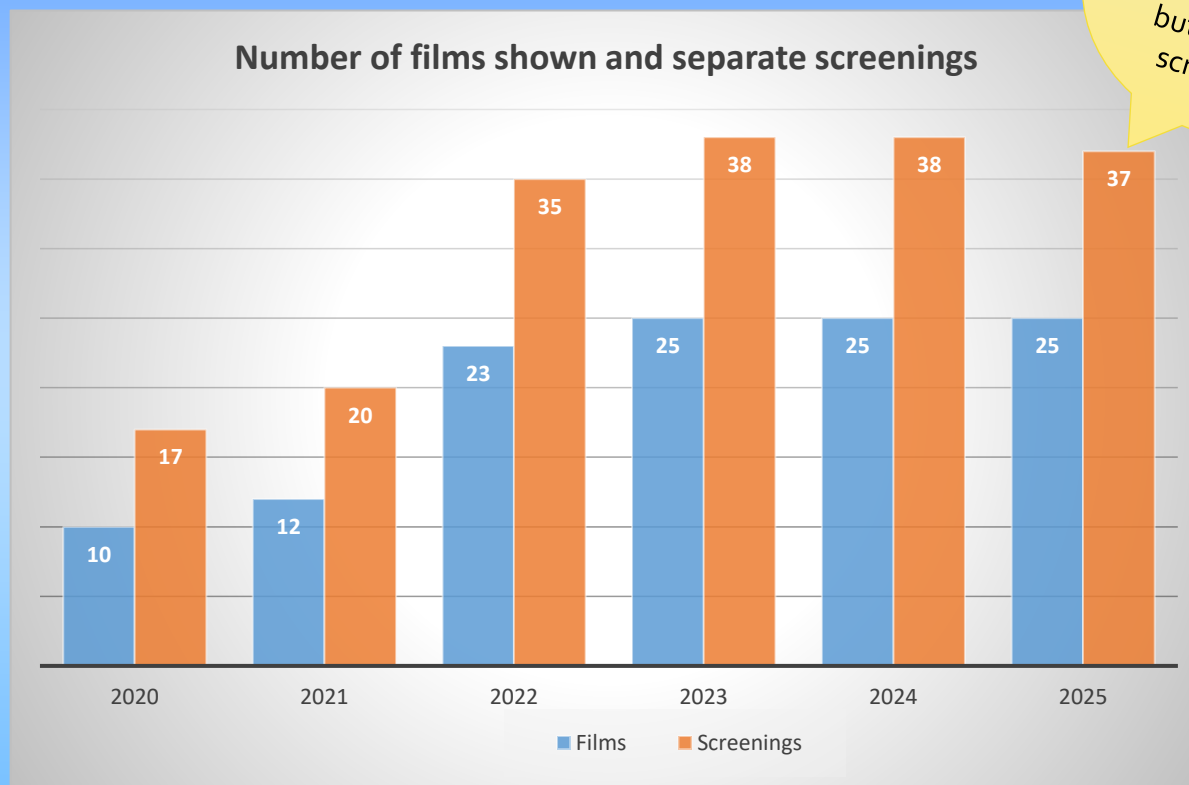


Average Audience per screening
WEDNESDAY FILMS



Weds films
are a
matinee *plus*
evening
screening

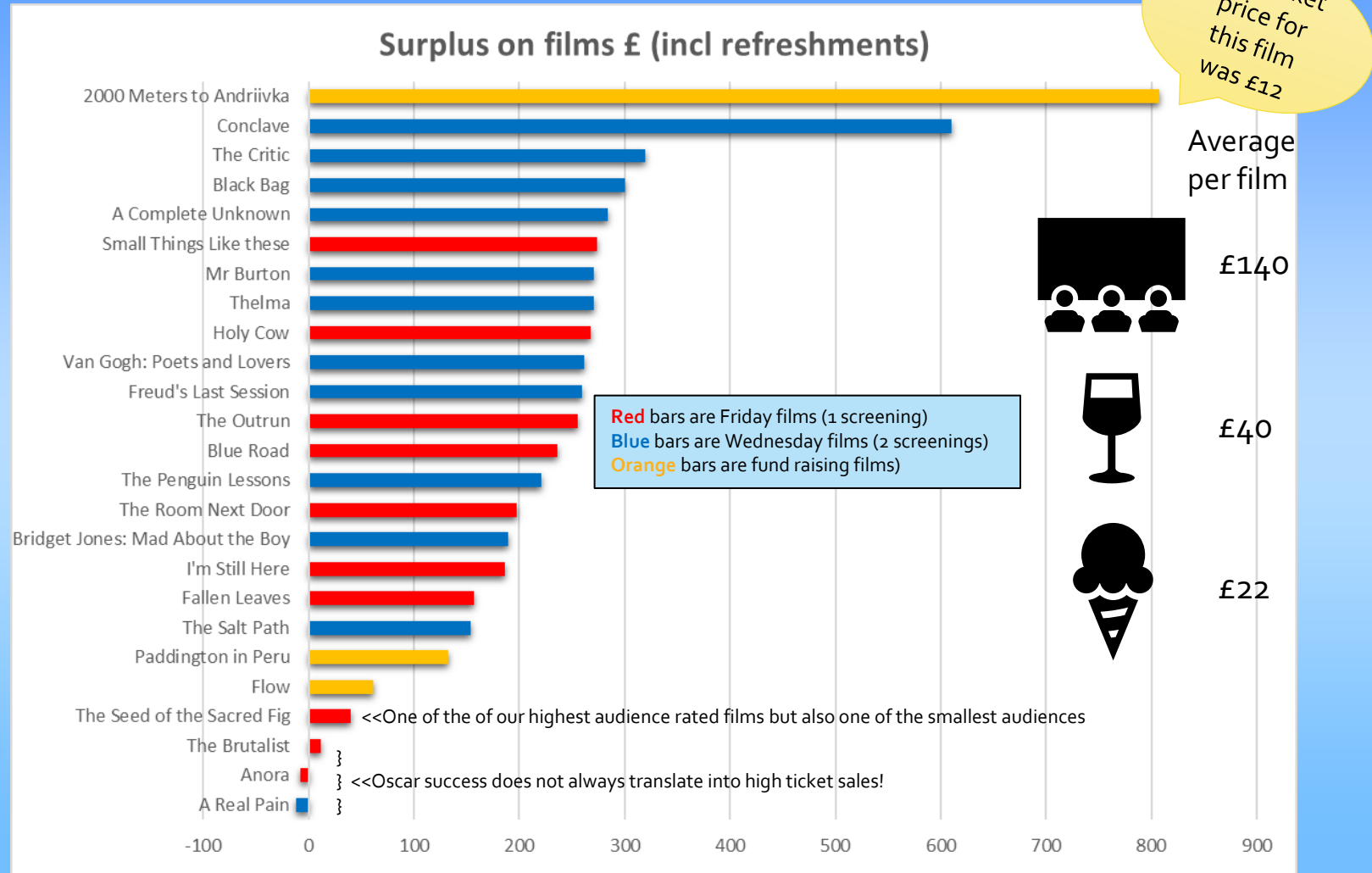
3. 2025 programme



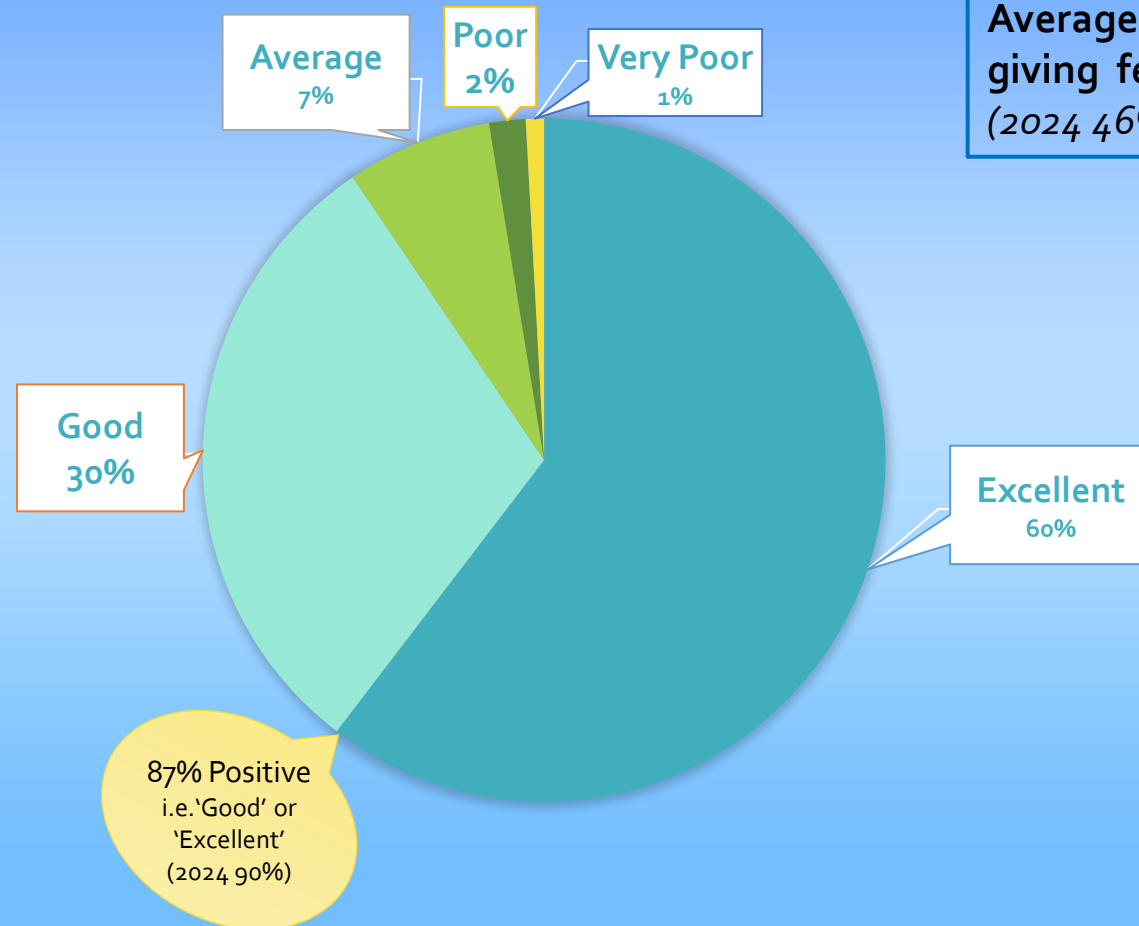
2025: same
number of
films shown
but one less
screening

3. 2025 programme

Surplus largely reflects the number of tickets sold



4. Audience Ratings



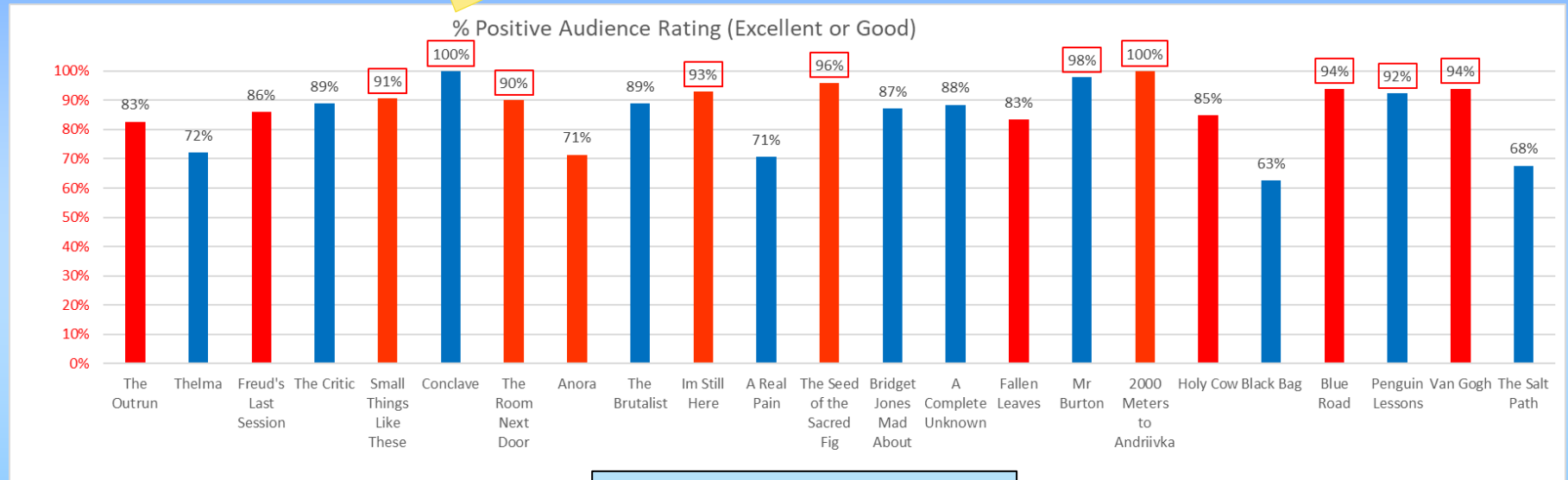
4. Audience Ratings



Highest Rated Films

Conclave
2000 Meters to Andriivka
Mr Burton
The Seed of the Sacred Fig

10/23 films had
a positive
rating of 90%
or more



Red bars are Friday films (1 screening)
Blue bars are Wednesday films (2 screenings)

Lowest Rated Films

Black Bag
The Salt Path
Anora
A Real Pain



5. Achievements v Plans for 2025



1. Put on a special film screening in August to mark 10 years of Stockbridge Community Cinema **Failed!**
2. Carry out another survey of the customers on our email list to ascertain their likes/dislikes **Planned for summer 2026**
3. Show a few selected 'typical' customer comments on the previous month's films in our monthly email to customers on the list **Done**
4. Review our prices to ensure we are not 'out of line'
Prices held at £6 other than 'special event' films
5. Add non-alcoholic drinks for sale on the bar
Non-alcoholic beer now on sale at every film (as well as soft drinks)
6. Put on at least one specifically earmarked fundraising film
3 films shown – 2 for Stockbridge Primary School and 1 for Stockbridge Ukraine



6. Overall Finances

2024	Income and Expenditure	2025
£	Description	£
11,146	Income from ticket sales	10,905
1,404	Profit on refreshments	1,541
276	Misc Income	304
12,827	Total Income	12,750
3,812	Distributors box office share	3,894
1,009	Moviola Services	816
1,541	Room Hire	1,703
304	Disk purchase	300
275	Equipment and materials	553
120	Website expenses	120
425	Misc Expenses	502
7,485	Total Expenditure	7,888
5,341	Net Surplus	4,862
5,200	Donations to community causes	5,450
141	Net surplus (deficit) after distribution	-588
3,884	Balance brought forward	4,025
4,025	Surplus carried forward	3,437

3,890	Bank	3,403
59	Cash	77
76	Prepayments and Accruals	-44
4,025	Total	3,437

Income fell by 2%

Profit on refreshments rose by 10%

Licensing costs rose by 2%

Total expenses went up by 5%

so our surplus reduced by 9%

BUT donations increased by 5%

Our balance c/f reduced by 15%

7. Finances

Community Donations 2025 **£5,450**



Stockbridge
Parish Council
Christmas lights 2025
£500



Stockbridge Christmas
Events/Presents
£250

TROUT 'N ABOUT!

Silver Sponsorship
£350

Danebury School
Music Equipment
£1,000



Stockbridge Ukraine fund-raiser
£1,100 (plus £900 added
donations by customers)



Stockbridge
Football Club
Sponsorship
£250



Friends of Stockbridge School
family film shows
£500



Stockbridge Cubs
Camp activities
£500



Stockbridge Primary School
VR Headsets
£500



Longstock Parish Council
Playground maintenance
£500

8. A big THANK YOU you to the following.....

*[24 individual volunteers have helped
on the night to provide your films]*

Bar Staff and setting up

Deborah and Jerry Smart
Kim and Frances Candler
Antonia and Simon Ward
Tony and Carol Cullen
Sandi Lamb
Sally Rushworth
Neil and Sarah Romain
David and Liz Bowdler
Judith Frank
Sue Jackson
Mary Richards
Susan Mantell
Paul and Jennifer Kidd

Sale of Ices

John and Selina Musters

Film Presenters

Tony Cullen
Jerry Smart
Mark Frank
Kim Candler
Paul Kidd

Box Office (and much more)

Jennifer Kidd

Website, pre-film slideshow, and email publicity

Christopher Smith

Trailers Production

Bob Powell

Local Publicity - Poster display

Diana and Roger Tym
Robin Colenso and Chrissie Quayle
Stockbridge Co-op
Robinson's Butchers

Local Publicity – free listings

Test Valley Forum
Test Valley Gazette
Discover Magazine
Stockbridge Parish Council
Local Parish/Community Magazines

Everyone

....who stays behind at the end of the evening to stack chairs, collect /wash glasses, remove blinds, tidy up etc

and not forgetting YOU our paying customers!

8.and to the local businesses who offer discounts to us (and you)

Wine (discount)

Wine Utopia



Meal Deals

Meadow

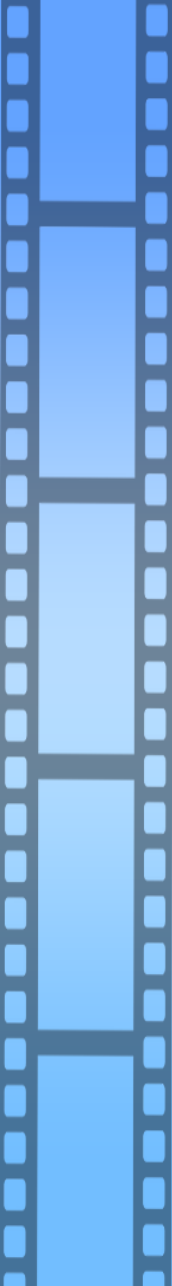


The Greyhound on the Test



The Grosvenor Hotel





If you have any comments or questions
please email
stockbridgecinema@gmail.com